



TERMINAL TALK

“MORE THAN **1 MILLION**
PASSENGERS DURING **2024**
PIA TAKES THE LEAD WITH
MOST **697 FLIGHTS**
DURING **2024**”

NEWSLETTER | VOL. 2

FLY HIGH, FLY THROUGH SIAL



INTRO - BRIEF

Sialkot International Airport Limited (SIAL) is a ground-breaking marvel in Pakistan's aviation history. It is renowned for its efficiency and passenger-centric services, which reflect the entrepreneurial spirit of Sialkot's business community. The airport offers state-of-the-art facilities and seamless connectivity.

SIAL Annual General Meeting (AGM) for 2024

Sialkot International Airport Limited (SIAL) successfully held its Annual General Meeting (AGM) for 2024, bringing together stakeholders to review the achievements, discuss upcoming initiatives, and reinforce SIAL's commitment to advancing Pakistan's aviation standards. The AGM highlighted several achievements, including record passenger numbers, improved operational efficiency, and new initiatives to enhance customer experience.

The management also laid out ambitious plans to expand infrastructure, increase cargo handling capacity, and implement innovative technologies to further elevate the airport's services. The Board of Directors expressed their gratitude to all employees, partners, and passengers for their continued support and commitment to making Sialkot International Airport a leading aviation hub in the region.



Driving Awareness & License Registration Camp (Sial & City Traffic Police)

Sialkot International Airport Limited (SIAL) and the City Traffic Police Sialkot conducted a special awareness session at the SIAL secretariat, which was paired with a license registration camp.



Assistant Commissioner Sambrial visit to SIAL

To promote collaboration and strengthen community connections, the Assistant Commissioner of Sambrial visited Sialkot International Airport (SIAL). The purpose of this visit was to advance mutual interests, particularly by enhancing airport services and ensuring smooth operations for passengers and stakeholders. During the visit, the Assistant Commissioner met with the Vice Chairman, Board of Directors, CEO, and other officials of SIAL, who provided a detailed overview of the airport's facilities, recent improvements, and ongoing projects.



Aviation students of Superior University Lahore visit to SIAL

Superior University students of the Aviation Management Sciences program visited Sialkot International Airport. Students' interaction with airport management the Airport Manager, the Manager Airport Handling Services, the Manager Customer services, and on-ground staff provided valuable insights into the day-to-day challenges of running an airport and maintaining safety, security, and efficiency standards. Their visit offered them a hands-on experience of airport operations, allowing them to observe everything from passenger services to ground operations and airside activities. During the visit, the students got a closer look at how different departments work together, from check-in counters and security checks to baggage handling, cargo, and aircraft servicing.





Free Motorbike Check-up Camp by Atlas Honda at Sialkot International Airport

Atlas Honda Limited conducted a Free Motorbike Check-up Camp at Sialkot International Airport (SIAL), offering complimentary maintenance services for all motorbike users. The camp aimed to enhance motorbike safety and performance for SIAL Motorbike users. Atlas Honda also introduced its new line of E-Bikes, showcasing an eco-friendly, efficient alternative to conventional motorbikes.



Recognizing and Celebrating Occasions

- Sialkot International Airport Limited (SIAL) celebrated 54th National Day of Oman with SalamAir.
- Sialkot International Airport Limited (SIAL) proudly celebrated 17 years of an enduring and fruitful partnership with Pakistan International Airlines (PIA).
- Sialkot International Airport (SIAL) proudly joined hands with Emirates, Fly Dubai & Air Arabia to celebrate UAE National Day with grandeur and enthusiasm. Happy Eid Al Etihad!
- Sialkot International Airport aims to highlight the pivotal role of civil aviation in connecting communities, fostering economic growth and advancing global progress. Pakistan Civil Aviation Authority.

- Sialkot International Airport (SIAL) celebrated Qatar National Day with great zeal and zest. The occasion was marked by carrying out cake cutting ceremony with Qatar Airways officials and with a warm exchange of goodwill to honor the strong ties between Pakistan and Qatar.





SIAL Executive Committee Meeting

The SIAL Executive Committee meeting was successfully convened, bringing together key members to discuss and deliberate on strategic matters. The agenda focused on organizational goals, ongoing projects, and actionable insights for improved operations. Constructive discussions paved the way for decisions aimed at fostering growth and efficiency.



AC Customs visit to SIAL

The Additional Collector (AC) of Customs met with the Vice Chairman of Sialkot International Airport Limited (SIAL) to discuss matters of mutual interest. The meeting focused on strengthening collaboration to enhance operational efficiency, streamline customs procedures, and improve services for passengers and stakeholders. Both parties reaffirmed their commitment to fostering a seamless travel and trade experience at the airport.



SIAL Carried out successful Passenger Awareness Campaign

یاد رکھیں !!! ایئرپورٹ آتے وقت اپنے درست سفری اور شناختی دستاویزات ہمراہ لائیں

Sialkot International Airport Limited (SIAL) proudly carried out a successful passenger awareness campaign across multiple platforms, including digital, print, and electronic media. This comprehensive initiative was further amplified by a targeted outdoor campaign, ensuring widespread outreach and engagement. The campaign aimed to educate and inform passengers, reflecting SIAL's commitment to enhancing customer experience and operational excellence.





Flag-hoisting at the International Terminal

Sialkot International Airport (SIAL) organized a flag-hoisting activity at the International Terminal, reaffirming its dedication to national pride and unity. The activity showcased the airport's commitment to fostering patriotism while symbolizing the spirit of international connectivity.



Gracious receiving and seen off of Federal Ministers

Federal Minister of Defence, Finance, and Commerce was graciously received and seen off at Sialkot International Airport by the honorable Chairman, Vice Chairman, Board of Directors, and CEO of SIAL. The Honorable Federal Ministers visit marked a significant occasion, showcasing the hospitality and commitment of SIAL's leadership to fostering strong ties with distinguished dignitaries.



SIAL 151st Board of Directors Meeting

The 151st Board of Directors meeting of Sialkot International Airport Limited (SIAL) was successfully held at the SIAL Secretariat. The meeting was presided over by Mr Hassan Ali Bhatti Chairman of the Board, and attended by esteemed directors, senior management and key stakeholders. During the meeting, comprehensive discussions were conducted on the airport's operational advancements, financial performance, and strategic development projects.



SIAL YEAR ENDER REPORT



IN YEAR 2024

SIAL MEDICAL TEAM TREATED MORE THAN 5200

PATIENTS (PASSENGERS & STAFF) ALONG WITH AMBULANCE SERVICES

IN YEAR 2024 MORE THAN

“11,000 TONS”

OF CARGO WAS HANDLED BY
“SIALKOT INTERNATIONAL AIRPORT”

International Departures

IN YEAR 2024, MORE THAN

“1 MILLION”

PASSENGERS TRAVELED THROUGH
“SIALKOT INTERNATIONAL AIRPORT”

FLY HIGH, FLY THROUGH SIAL



ALHAMDULILLAH! IN YEAR 2024

SIAL ACHIEVED “ZERO (0)”

ACCIDENTS RATE IN HANDLING
INTERNATIONAL FLIGHTS

IN YEAR 2024
NATIONAL FLAG CARRIER

PIA

OPERATED MOST
697 flights

FROM
“SIALKOT INTERNATIONAL AIRPORT”

FLY HIGH, FLY THROUGH SIAL



Celebrating 17 YEARS

OF STRONG PARTNERSHIP!

Sialkot International Airport and **PIA**—together, taking Pakistan to new heights



PIA

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